# Planning and Learning Session for The OneIsland Summit 2020

We would like to invite you, as a key stakeholder in the Vineyard's future, to join us for this significant Learning and planning session.

Vineyard Futureworks, with Adam Turner and the MVC, is in the planning stages for a MV Onelsland Summit event in 2020.

The goal of the OneIsland Summit is to put the best minds together – from on and off island – to discuss and create the elements of a plan for a better, more sustainable future for the Vineyard.

Our inspiration for this event is the OneCape Summit - an event held annually since 2014 and produced by the Cape Cod Commission for policy makers, town administrators and community activists across the Cape's 15 towns. This very successful program on Cape Cod has brought the Cape's towns together for many successful initiatives focused on climate and the economy. Here is a link to a brief highlights video from the OneCape 2018

event: <a href="https://www.youtube.com/watch?v=orO1fdl2pf8">https://www.youtube.com/watch?v=orO1fdl2pf8</a>

Kristi Senatori, Executive Director, and Erin Perry, Deputy Director, of the Cape Cod Commission have generously agreed to come to the Vineyard on June 17th to share their insights, learnings and surprises from hosting the OneCape Summit 2014-19, and to assist us in developing a successful OneIsland Summit 2020.

This meeting will be held at the MV Museum on Monday, June 17th:

- OneCape Summit Presentation 10:30 am to 12:30 pm
- Lunch and continuing Conversation with Kristi and Erin 1:00 pm to 3:00 pm Please RSVP to <u>dennismv@gmail.com</u> or call 508-524-2065 with number of people attending from your organization by Friday, June 14th.
  - Lunch with Kristi and Erin: 1:00 pm to 3:00 pm (modest charge of \$15.00) at the Museum.

Vineyard Futureworks mission statement attached

### Vineyard FutureWorks Concept Statement May 29, 2019

### Vineyard FutureWorks - Uniting the Legacy of the Past with the Promise of Tomorrow

Vineyard FutureWorks is a growing collaborative of concerned islanders seeking to preserve all that is best about the Vineyard as we know it today, while leading the way toward a Vineyard Future that protects the island from the challenges it faces and fully realizes the potential it holds.

Several among our knowledgeable and highly engaged island community are already at work on the problems we currently face, in diverse groups across the island. Several plans have been developed with an eye toward the island future, but much remains to be done. Our hope is to synergize, support and enhance those efforts - to maximum effect, and with maximum concrete results, for the benefit of all.

We seek to unite and create a collective among those working for the good of the island, so that information is shared, redundancies are avoided, and maximum cross fertilization takes place. We seek further to infuse learnings from other organizations around the country into this information base, so the Vineyarders don't waste precious time reinventing the wheel. We hope to introduce scientifically grounded processes for group management and vision development, to enhance creativity and productivity of efforts. And we intend to join directly into the fray, with additional efforts where more effort is needed. Our goal is nothing short of one island, united against the challenges that face us, and inspired by a common vision of a better island future.

FutureWorks will do our work in four strategic areas:

Economic Sustainability Environmental Stewardship Strengthening Community Cultural Vibrancy

### **Economic Sustainability - Innovative and Independent**

We will work to strengthen our traditional industries, while evolving to a more balanced, diverse, and sustainable year-round economy that allows people who grew up on the island to stay on the island. We will collaborate with other Island organizations to find ways to create more living wage employment. We will support and enhance efforts to strive for island energy independence, and we will explore ways to increase usage of the island's innovative transportation system to relieve automobile traffic on island roads.

## **Environmental Stewardship - Accessible and Green**

Preserving the spectacular natural beauty of Martha's Vineyard is a central concern of all those who live here. Again, working with other island groups, Vineyard FutureWorks will explore ways to further support the cause of environmental stewardship. We will help to coordinate efforts of current vineyard groups seeking strategies to protect island water quality, we will support efforts toward increasing native habitat, and amplify efforts at enhancing the Island-wide trail network, including improvement of shoreline access for all.

### **Engaging Community - Connected and Empowered**

Martha's Vineyard looks and feels a lot like small-town America, with strong community connections and a high level of public concern. We will explore ways to reinforce neighborhood solidarity such as using technology to create an online space where islanders can meet, talk, exchange ideas and make plans together. We will work to assist ongoing efforts to beautify streetscapes, protect historic resources, and promote green building practices. We will strive to support the diversity of Martha's Vineyard community by identifying creative new options for more affordable housing, which islanders agree we need, but which we have collectively struggled to achieve.

### **Cultural Vibrancy - Supported and Promoted**

The Island has a thriving arts and culture community, with a striking breadth of cultural resources: music, arts and drama thrive here, and some of the Vineyard's cultural institutions and artists are significant on the national level. Our cultural resources are as important to our economy as they are to MV quality of life. We will examine ways to take the lead in supporting, promoting, and cross promoting our creative resources, so that we take full advantage of the cultural potential of the Island, both for personal fulfillment of residents and visitors, and for the economic benefit of the community. A key part of this effort will be working with the Vineyard Arts and Culture Collaborative concept and finding ways to better activate the mission of this program.

#### **Bottom Lines.**

In all areas of our focus, we will strive to do three things for the Vineyard and for Vineyarders:

Create new knowledge and fill knowledge gaps. We will find and analyze data/information, including Vineyard archives, current working group records, and info from other regions and municipalities who are solving similar problems. We will assemble this information into an online resource that coordinates all island information resources, to support fully informed, fact-based decision making for Vineyarders seeking to think, plan and act on behalf of the Vineyard future.

**Demonstrate the possible.** We will identify concrete examples of strategies, methods and tools that can support progress toward the Vineyard future. Working alone or in collaboration with existing vineyard groups, we will implement demonstration "beta" projects around the Island to prove the feasibility of these strategies, methods and tools.

**Improve implementation.** We will work to Identify best practices in regulations, policies, practices, and decision-making tools for Vineyard future management, and present these decision -making resources for consideration by island-wide action groups and by Vineyard governance.